

Teach and Travel Group Ltd – PRESS RELEASE – FOR IMMEDIATE RELEASE

**Teach and Travel Group Ltd joins forces with learndirect Digital Group Ltd**

Market-leading provider of online education products, TATG, acquired by learndirect Digital Group Ltd

Teach and Travel Group Ltd (TATG), led by owner and MD Gordon Mathie, is delighted to announce it has joined forces with learndirect Digital Group Ltd. Based in Leeds, TATG includes brands i-to-i and LoveTEFL. The business was established more than 25 years ago, sells worldwide and has delivered consistent double digit revenue growth over the past four years.

Launched in 2000, learndirect is one of the UK's leading online learning providers, with a mission *to transform the skills and productivity of their customers*. The company offers a huge range of courses, helping both individuals and businesses gain key qualifications via online learning.

TATG MD Gordon Mathie commented:

*I am thrilled that TATG will be joining the learndirect stable. We are both highly innovative, customer-focused businesses at the forefront of online learning. This is a fantastic opportunity to supercharge our growth both in the UK and internationally. With our highly complementary products and strategic vision, I am looking forward to working with Wayne and his team to deliver this vision.*

learndirect Group CEO Wayne Janse van Rensburg, said:

*learndirect Digital Group is delighted to welcome TATG into our group. More and more people are choosing to study online and it essential we are able to offer the best possible courses and qualifications to our growing customer base. Gordon and his team at TATG bring an incredible experience and expertise in the TEFL sector and are a great addition to our group, we are confident this new acquisition will benefit both our businesses.*

Management advice for the transaction was provided by The Firebird Partnership, with legal advice provided by Blake Morgan LLP.

ENDS

FOR MORE INFORMATION PLEASE CONTACT

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See [www.i-to-i.com](http://www.i-to-i.com) for more information.